



CHARISM

THE FIVE MARKERS OF MASTERY

These are the qualities that are observed in any leader, team, or organization that has reached mastery.

FEARLESSNESS

Masters collapse the false distinction between safety and risk. Fear never enters into the equation. They expect success and are confident within every contingency.

GRACEFULNESS

Masters inhabit a sense of proportion, ease, wisdom, and flow. They deliver big results, accompanied by intangibles that inspire their followers and vex their competition.

GENERATIVENESS

Masters are always creating, always ideating. It is simply the way they think. If they are awake, they are innovating.

EFFORTLESSNESS

Masters make it look easy. They neither strain nor push. They achieve top performance with a smile.

INTUITIVENESS

Masters have an uncanny ability to see the truth, sense opportunity, and make correct decisions. It's not magic; rather it's the sum of everything they know and are, working together behind the scenes, and even unconsciously, to do great things.

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